



The right way to go™



## Compass Program

- Latitudes Rewards
- Latitudes Certified Installers

[LatitudesDeck.com/pro](http://LatitudesDeck.com/pro)



## Compass Program



### Latitudes® Compass Program

When you choose Latitudes Decking and Railing, there's no limit to how far you and your business can go. Participate in the Latitudes Compass Program—for builders and contractors only—and you can earn valuable rewards and gifts, and become a Latitudes Certified Installer.

#### Registration Form

Receive 500 bonus points for registering online at [LatitudesDeck.com/pro](http://LatitudesDeck.com/pro)

First name \_\_\_\_\_

Last name \_\_\_\_\_

Company name \_\_\_\_\_

Company type (circle one) *General Contractor* *Deck Builder*

*Other* \_\_\_\_\_

Title \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Business telephone \_\_\_\_\_

Business fax \_\_\_\_\_

E-mail address \_\_\_\_\_

Latitudes dealer \_\_\_\_\_

Years in business \_\_\_\_\_

Number of decks built per year \_\_\_\_\_

Contractor license # (where required by law) \_\_\_\_\_

#### Reference Information

What publication(s) do you use for reference?

☐ *Professional Deck Builder* ☐ *Replacement Contractor*

☐ *Journal of Light Construction* ☐ *Professional Builder*

☐ *Qualified Remodeler* ☐ *Professional Remodeler*

☐ *Remodeling* ☐ *Other* \_\_\_\_\_

What Web site(s) do you use for reference?

☐ *Decks.com* ☐ *ebuild.com*

☐ *HousingZone.com*

☐ *Other* \_\_\_\_\_

#### Latitudes Rewards

Earn a NASCAR® weekend, a Weber® grill or other great prizes—more than 3,500 items from which to select. Every time you purchase Latitudes Decking and Railing products, you earn points. And because they don't expire annually, you can redeem points for prizes, save up for that trip or roll them over until next year.

It's fast and it's easy! First, you earn member status by signing up for the program. When you submit your enrollment form, you will receive a confirmation e-mail, and we'll send you a membership package that includes a Latitudes Reward Program membership number and product literature. Sample kits and promotional items—such as caps and yard signs—are also available.

You'll earn points every time you complete a Latitudes deck project. You'll be rewarded with one award point for each \$1 of Latitudes products\* purchased. (All Latitudes Decking and Railing components are included.)

After enrolling, each time you make a Latitudes product purchase send a copy of the Rewards Points Form (available at [LatitudesDeck.com/pro](http://LatitudesDeck.com/pro)) and a copy of your sales receipt and a photograph of the project to:

#### Latitudes Rewards Program

**Universal Consumer Products, Inc.**

**2801 East Beltline NE**

**Grand Rapids, MI 49525**

Or submit via email: [latitudes@ufpi.com](mailto:latitudes@ufpi.com)

#### Bonus Consideration

Enrolled contractors earn double points for their first purchase! (Minimum purchase of \$500 required.)

Register online to receive an additional 500 bonus points.

\* Universal holds the right to randomly audit the projects to ensure compliance with the program.

# Latitudes Rewards Program Rules

You can collect points any time you purchase an eligible Latitudes product from an authorized Latitudes Decking and Railing dealer, after January 1, 2006. You will receive one (1) point for every dollar spent on a Latitudes product purchase. If you spend \$100, you will receive 100 points. To collect your points, fill out the Rewards Points Form available online at [LatitudesDeck.com/pro](http://LatitudesDeck.com/pro) and mail in your original receipt from an authorized Latitudes Decking and Railing dealer with a picture of your project that involved the Latitudes product to: **Latitudes Rewards Program, Universal Consumer Products, 2801 East Beltline NE, Grand Rapids, MI 49525**. Visit [LatitudesDeck.com/pro](http://LatitudesDeck.com/pro) to redeem points online for merchandise.

1. The accumulation of points is subject to the Latitudes Rewards Program Rules.
2. The rewards structure is subject to modification, cancellation or limitation at Universal Consumer Products' (UCP) discretion, with or without notice. The number of points required to redeem any reward may be substantially increased, any reward may be withdrawn, and restrictions on any reward or its redemption may be imposed at any time.
3. Additionally, UCP has the right to end the Latitudes Rewards Program by providing written notice to its members six months in advance of program termination. In that event, the right to earn points and redeem for rewards may end six months after notification, no matter the extent of member participation in the program.
4. After applying for the Latitudes Rewards Program, a membership number will be assigned to each applicant. Upon receiving this number, an individual becomes eligible to earn Latitudes Rewards Program points.
5. An account may be closed at UCP's discretion if no points are accrued during a 24-month period. All points in the account will be forfeited at that time.
6. The Latitudes Rewards Program and rewards earned may be subject to tax liability. Any tax liability, including disclosure, connected with the receipt or use of the Latitudes Rewards Program or rewards is the responsibility of the member.
7. In the case of fraud or abuse involving UCP, point credit or reward use, UCP has the right to take appropriate administrative and/or legal action, and all points and certificates earned through the Latitudes Rewards Program may be forfeited and the account closed.
8. Only individuals are eligible for Latitudes Rewards Program membership, and each individual may maintain only one account. Groups and/or associated entities cannot enroll as Latitudes Rewards Program members.
9. Accrued points do not constitute property of the member. Points accrued by a Latitudes Rewards Program member are for the member's benefit only and may not be transferred to anyone. Points are transferable to a legal spouse or partner only in the case of documented death of the member. Points are not transferable to another person for any other reason, including divorce or inheritance.
10. You are responsible for ensuring that your points are properly credited.
11. If more than one membership number is assigned to an individual, he/she will only receive points for one account. Duplicate accounts will be cancelled.
12. For complete program rules, terms and conditions, please refer to the program Web site: [LatitudesDeck.com/pro](http://LatitudesDeck.com/pro)

Choose from these best known brands and more:

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Latitudes would like to invite you to become a fan and post your thoughts on all things decking. Share your Latitudes deck projects and stories on our fan page.  
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[LatitudesDeck.com/blog](http://LatitudesDeck.com/blog)



# Latitudes® Certified Installers



## Latitudes Certified Installers

Boost your business potential: Become a Latitudes Certified Installer.

Only the most professional, reliable and skilled builders qualify for this prestigious program. Could it be you?

You'll receive:

- Sales and sample kit
- Sales leads
- Listing on LatitudesDeck.com
- Advance information on new products

**LatitudesDeck.com/pro**



## Latitudes Certified Installers Acknowledgement\* (optional)

**Top portion must be completed for this acknowledgement.**

When our valued Latitudes product customers come to us in search of a qualified installer or contractor, we refer them to the very best: a Latitudes Certified Installer. Being a member of this elite group means your experience and qualifications merit the recommendation and support of Universal Consumer Products UCP, a recommendation we do not give lightly. To be considered, please complete this Latitudes Certified Installer Agreement and return it to us along with a copy of:

- 1) Your Builder's License.
- 2) Proof of workers' compensation and General Liability Insurance.
- 3) Two customer references listed on your company letterhead.

As soon as we receive the requested materials, we will move quickly to process your acknowledgement. You will receive your official Latitudes Certified Installer documentation by mail, usually within 10 working days.

Thank you for your interest in the Latitudes Certified Installer program. We look forward to working with you in building a strong and thriving business with Latitudes Decking and Railing.

*As a Latitudes Certified Installer, I agree to and acknowledge the following: I shall comply with all applicable laws and regulations, provide high standards of service, and comply with all OSHA safety requirements.*

*I shall not be an independent contractor and shall not be the employee, servant, agent, partner or joint venturer of UCP or any of its parents, affiliates, subsidiaries, officers, directors or employees. I shall not have the right or be entitled to any of the employee benefits of UCP or its parent, affiliates or subsidiaries. I have no authority to assume or create any obligation or liability, express or implied, on UCP's behalf or in its name or to bind UCP in any manner whatsoever.*

*I shall arrange for my own liability, disability, health and workers' compensation insurance and that of my employees, if any. I shall be responsible for my own tax obligations accruing as a result of payments for services rendered under this Agreement, as well as for the tax withholding obligations with respect to my employees, if any.*

*I shall be responsible for all of my own overhead costs and expenses, including, but not limited to, transportation and any tools and equipment used in the installation of Latitudes products.*

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

*\*Certification good for one year from date of issue*

**Fax to 616-361-8302; or email [Latitudes@ufpi.com](mailto:Latitudes@ufpi.com); or mail to: Latitudes Rewards Program, Universal Consumer Products, Inc., 2801 East Beltline NE, Grand Rapids, MI 49525**



Manufactured by UFP Ventures II, Inc.,  
a Universal Forest Products Company  
1801 E. Lessard  
Prairie du Chien, WI 53821  
877.463.8379

**For more Compass Program details, call  
800-598-9663 x1521  
[LatitudesDeck.com/pro](http://LatitudesDeck.com/pro)**

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