



eotek®
Life | Style | Siding



STYLE

You have sophisticated tastes, choosing classic and well-made over trendy. You demand quality and appreciate attention to detail. From your wardrobe to your home, you thoughtfully select what is well designed and speaks to your sensibilities. You understand the value of investment pieces that are constructed to stand the test of time. You need Eotek®.





Siding sets the stage.

Eotek supports your home's curb appeal. It makes a statement about who you are and how you live your life.

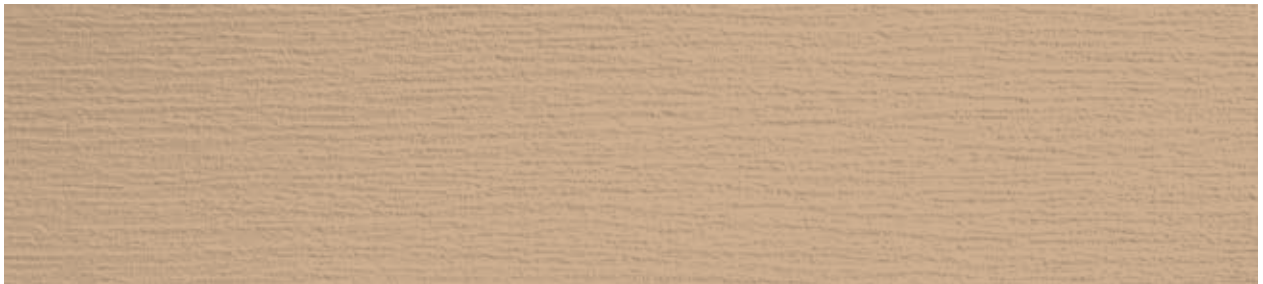




Washington White



Sail Cloth



Cambridge Wheat



Cashmere Clay

Make a first and lasting impression with color.

Eotek® is lightly embossed and patterned after cedar wood grain. If your design decisions are driven by a sophisticated color palette, consider our selection of precoated siding in classic colors. Our proprietary, patented Eovations™ color technology ensures uniform, durable color and lasting beauty.



Primed
Choose your own color



STRENGTH

Durability and functionality
honestly matter to you.
Reputation and reliability rule.
Protection is a priority. From
your hobbies to your home,
you set the bar high and
demand quality. You make
logical decisions based on
doing what's right the first
time. You understand the
value of time and money.
You need Eotek®.



If you could break Eotek apart, you'd see the fibrous structure.



The fibrous structure provides strength without all the disadvantages of wood.



Works like wood with ordinary building tools.



Easily installs without splitting.

Acts like oak.

Eotek is fibrous, like real wood, but made stronger to weather time majestically, like an old oak tree. Eotek is dense and sturdy—it won't disintegrate or break.

Like oak, Eotek ages gracefully and endures for many years. To ensure long-term performance, Eotek's structure is backed by a Lifetime Limited Warranty.

Looks like cedar.

Homes wrapped in cedar are valued for their rich beauty. Eotek takes its cues from cedar for presence and prestige. The look of real cedar is duplicated in Eotek through a grain that mimics its subtle texture and pattern.

Works like wood.

The same structure that gives cedar its excellent handling qualities is replicated in Eotek, making it lightweight, easy to handle and simple to install. By hand or machine, Eotek can be easily cut, drilled, nailed or screwed with ordinary building tools, without splitting or breaking.





Weathering the storm.

The durability of Eotek ensures protection in the most extreme climates on earth.

Bring on Mother Nature.

Eotek® is staking a claim as the strongest, most durable, moisture-proof siding on the market.

Unlike materials that absorb moisture, Eotek stays true to form through wet springs and harsh winters and every season in between.

No siding resists water better.

Plus, it's designed to stand up to the elements and resists rot and insect damage. It won't splinter, sag, chalk or crack. It won't even budge when pelted by hailstones the size of golf balls.



Eotek can take what hailstorms hand out.

Gold standard for wind.

Eotek exceeds Miami-Dade Hurricane Impact Standards by 60 percent. Miami-Dade is the gold standard in testing, and results prove your Eotek siding can withstand high wind uplift of 300 mph.



Not your father's siding.

To describe Eotek, it's easier to start with what it's not: wood or wood-filled, vinyl, fiber cement or plastic composite. It's unlike any other exterior building material on the market today.

What makes Eotek unique? Eovations Extruded Oriented Technology creates super strong fibers for an innovative polymer siding that performs like wood, without the disadvantages.

The basis for this technology was developed by Dow and is available exclusively through Eovations, LLC, an affiliate of Universal Forest Products, a leading manufacturer of wood and wood-alternative products.



Virtually indestructible.
See the results of our durability and toughness test at Eotek.com





Second to none.

Produced using exclusive, groundbreaking technology, Eotek is unlike any other siding in the industry. Meticulous builders, visionary architects and savvy homeowners choose Eotek® for its look of real cedar without the drawbacks of wood.



Eotek allows you to create a cohesive design statement with integrity.



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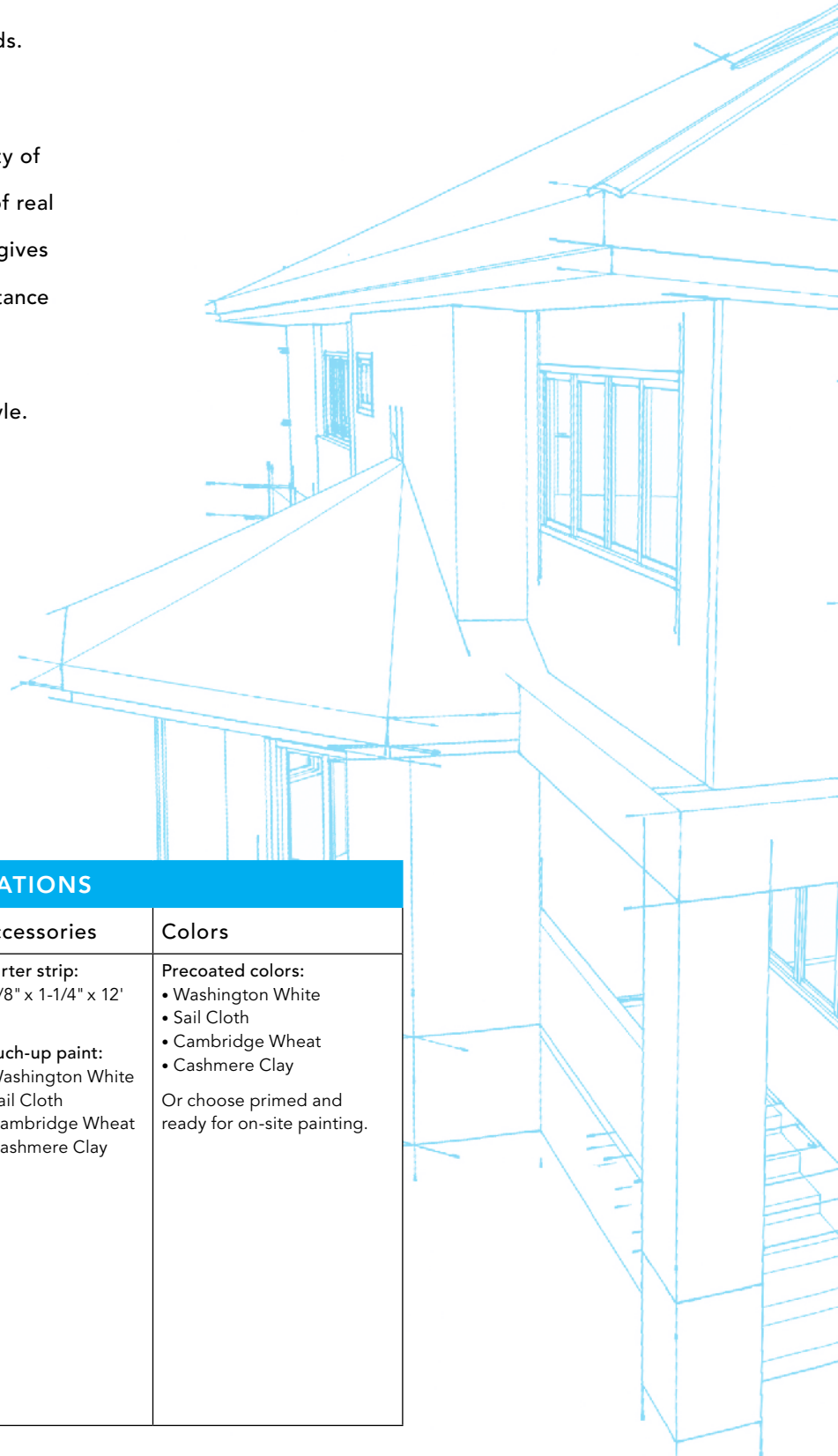
Strength and style don't need to be at odds.

With Eotek, you get the very best of both.

Eotek's fibrous structure gives it the beauty of real cedar and the ease and functionality of real wood. Plus, that same fibrous technology gives Eotek a strength, flexibility and water-resistance that's unmatched by any other siding.

No other siding combines strength and style.

That's the beauty of Eotek.



SPECIFICATIONS			
Siding	Trim	Accessories	Colors
Siding: <ul style="list-style-type: none">• 3/8" x 8-1/4" x 12' (7" reveal) 3/8" thickness to replicate the shadow line of real cedar	Embossed trim: <ul style="list-style-type: none">• 4" x 1" x 16'• 6" x 1" x 16'• 8" x 1" x 16' <i>Available in all colors, plus primed</i> Outside Corner Piece (OCP) trim: <ul style="list-style-type: none">• 4" x 5/4" x 10'• 4" x 5/4" x 16'• 6" x 5/4" x 10'• 6" x 5/4" x 16' <i>Available in primed only</i> Inside Corner Piece (ICP) trim: <ul style="list-style-type: none">• 2" x 2" x 10'• 2" x 2" x 16' <i>Available in primed only</i>	Starter strip: <ul style="list-style-type: none">• 3/8" x 1-1/4" x 12' Touch-up paint: <ul style="list-style-type: none">• Washington White• Sail Cloth• Cambridge Wheat• Cashmere Clay	Precoated colors: <ul style="list-style-type: none">• Washington White• Sail Cloth• Cambridge Wheat• Cashmere Clay Or choose primed and ready for on-site painting.



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